

Sponsorship Prospectus

AxonIQ Conference 2023

Thursday, September 28, 2023
Pakhuis De Zwijger - Amsterdam





Thank you for your interest in sponsoring AxonIQ Conference 2023!

Your support helps the community come together and realize that the future is event-driven.

Check out the highlights from
[AxonIQ Conference 2022](#).

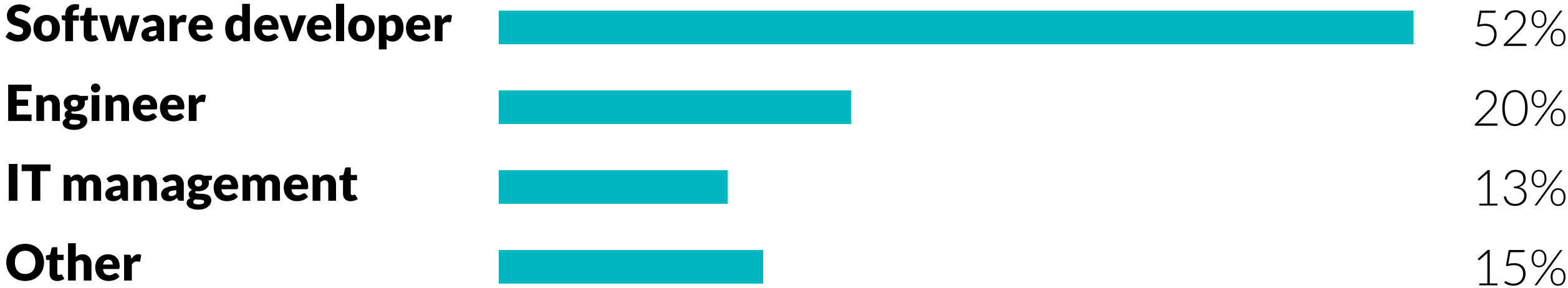
AxonIQ Conference 2023 brings together developers, tech leads, and architects from around the globe for a full day to discuss and learn about all topics related to event-driven architecture, DDD, CQRS, and event sourcing. Attendees will have the opportunity to hear real life stories through presentations and lightning talks from developers in the field. This year we are offering two concurrent tracks, knowledge sharing, and networking opportunities.

Attendees will learn from industry experts and fellow developers as they discuss innovative projects, tech trends, and Axon product updates. It is a great way to learn, network, and have some fun in Amsterdam.

Last year we welcomed 200 attendees; this year we are targeting 300 attendees.



2022 Attendee Information



Venue

This year, we are hosting AxonIQ Conference 2023 at **Pakhuis De Zwijger**, an iconic cultural space in Amsterdam. Pakhuis De Zwijger is a former refrigerated warehouse built in 1933-1934 and was one of the most modern warehouses at the time. After it lost its original use, it remained empty



for many years headed towards destruction before a restoration movement saved the space in 2006. Today it is a business center and a celebrated space for lectures and debates.



Pakhuis De Zwijger
Piet Heinkade 179
1019 HC Amsterdam

Sponsorship options

Platinum package

Pre-conference

- Social media announcement as conference sponsor on all AxonIQ channels
- Logo placement on conference website
- Link in conference emails to sponsor logo page
- Unique 15% discount code to share with contact base

Post-conference

- Inclusion in the 'Thank you' email to all attendees.

Onsite

- Booth space (3 meters length; 2.5 meters width; 2.5 meters height)
- On request: One highboy table (59x60x111 centimeters); two swivel bar stools (94 centimeter height)
- Five free tickets
- Conference app (Whova) that can be used to collect leads and interact with attendees. The app can be used to start discussion topics, organize meetups before or after the conference, and have one-on-one discussions.
- Acknowledgment at the opening and closing of the conference
- Logo insertion on the printed promotional material at the conference

€3,500

Sponsorship options

Gold package

Pre-conference

- Social media announcement as conference sponsor on all AxonIQ channels
- Logo placement on conference website
- Link in conference emails to sponsor logo page
- Unique 10% discount code to share with contact base

Post-conference

- Inclusion in the 'Thank you' email to all attendees.

Onsite

- One highboy table (59x60x111 centimeters); two swivel bar stools (94 centimeter height); space for up to two roll-up banners with maximum dimensions (85 centimeter width x 210 centimeter height)
- Three free tickets
- Conference app (Whova) that can be used to collect leads and interact with the attendees. The app can be used to start discussion topics, organize meetups before or after the conference, and have one-on-one discussions.
- Acknowledgment at the opening and closing of the conference
- Logo insertion on the printed promotional material at the conference

€2,000



AxonIQ

Interested in sponsoring AxonIQ
Conference 2023?

Contact Marina Ristevska at marina.ristevska@axoniq.io.